

# BUDDIES RAW INFO



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**BACK TO BASICS**

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Published with the intent to further educate; promote a  
healthy alternative; and understanding to canine and  
feline raw diet needs. Customer use only. October 2007

# WELCOME TO RAW!

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At Buddies Natural Pet Food, we are dedicated to helping your pets achieve optimum health. We realize that switching to and feeding raw can be a touchy subject with different people. You are not alone! Buddies is here to provide you with the educated answers needed to help you switch to a healthy lifestyle choice for your pets. Buddies wants to make raw feeding simple and easy to do, we are happy to give you positive support to get you on your way. Please do not get overwhelmed by the abundance of information in this packet, just remember to always love your pet and relax. Buddies makes it simple!

# "Raw Diet"

## Important rules for feeding

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- NEVER mix raw food with kibble
- NEVER cook raw food that contains bone
- NEVER freeze oils
- Allow your pet fifteen minutes to eat; refrigerate leftovers
- Keep fresh water available at all times for your pets
- Use hygienic care when handling raw products

Buddies promotes, and produces a premium product.

Care and attention is always given with "Food Safe" in mind.

With excellence; Buddies will process, prepare and package to suit the customers needs.

# SAMPLE MENU

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<u>Monday</u>	<u>Tuesday</u>	<u>Wednesday</u>	<u>Thursday</u>	<u>Friday</u>
<b>Breakfast</b> Beef veggie Vitamins Omega 3/6 oil Sardines One whole egg	<b>Breakfast</b> Chicken veggie Vitamins Omega 3/6 oil	<b>Breakfast</b> Lamb veggie Vitamins Omega 3/6 oil Sardines One whole egg	<b>Breakfast</b> Bison veggie Vitamins Omega 3/6 oil	<b>Breakfast</b> Turkey veggie Vitamins Omega 3/6 oil Sardines One whole egg
<b>Dinner</b> Turkey necks	<b>Dinner</b> Butcher Blocks	<b>Dinner</b> Chicken necks	<b>Dinner</b> Organ meat	<b>Dinner</b> 75/25 Chicken
<u><b>Saturday</b></u> <b>Breakfast-</b> ground tripe, vitamins & omega 3/6 oil <b>Dinner-</b> Lamb necks			<u><b>Sunday</b></u> <b>Breakfast-</b> FASTING <b>Dinner-</b> Knuckle/marrow bone	

# "Buddies" Weights & Measurements for Feeding

Body Weight	GUIDELINE Per Day	A "ruff" look at 7 days
5 #	1.6 oz= 1tbsp	1#
10#	3.2 oz= 2 tbsp	1.4#
15#	4.8oz=just over ¼ cup	2.1#
20#	6.4oz= a good ¼ cup	2.8#
25#	8oz= ½ pound	3.5#
30#	.6 of a pound	4#
40#	.8 of a pound	5.6#
50#	One pound	7#
60#	1.2 pounds	8.4#
70#	1.4 pounds	9.8#
80#	1.6 pounds	11.2#
90#	1.8 pounds	12.6#
100#	2 pounds	14#
110#	2.2 pounds	15.4#
120#	2.4 pounds	16.8#
130#	2.6 pounds	18.2#
140#	2.8 pounds	19.6#
150#	3.0 pounds	21#

FOR ACTIVE & GROWING  
**INCREASE**

FOR SENIOR AND NOT  
ACTIVE  
**DECREASE**

Be practical, you know your  
Pet better than anyone. This  
Information is intended as a  
Guideline.

One pound= two cups  
½ pound= 1 cup  
¼ pound= 4oz.

Puppies, lactating moms and  
Dietary needs require special  
Diet.

**PLEASE ADVISE**

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# ALL ABOUT RAW FOOD

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- Our animal companions are natural hunters and carnivores.
- Dogs have very short intestinal tracts geared to the consumption and digestion of raw foods.
- Dogs are considered “omnivores” as they eat a variety of grasses, berries and vegetables in addition to prey.
- The cat on your lap is a true or “obligate” carnivore (meat only diet) and is specially designed by nature to hunt small rodents and birds.
- Cats digestive tracts are intended to assimilate raw meats best.
- Ideally, our companions would eat an all raw diet that includes some viscera and bones.
- Generally, the more raw food you can include in your companion’s diet, the better- but some is better than none.
- It does not have to be complicated. You can feed raw chicken and turkey necks as part or all of a meal several times a week.
- Raw poultry bones do not splinter, they crunch.
- This is a great way to clean teeth, exercise chewing muscles, and provide a natural source of calcium and phosphorus as well.

# FRESHER IS BETTER

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- **Raw feeding helps the body deal with many common ailments such as flea infestations, hot spots, continual shedding, poor dental & gum health, allergies, gastrointestinal problems, immune disorders and degenerative diseases.**
  - **The fresher the diet, the more nutrients are available for the animals system to utilize in building immunity, healing from illness and warding off disease.**
- \* If your animal is resistant to raw at first, hang in there. Cats, in particular, can be resistant to a change in diet. They tend to fixate on whatever food they are weaned onto and will resist switching to a healthier diet\**

# TRANSITIONING TO RAW

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- It is best to introduce raw food slowly into your pet's diet over the course of two weeks.
- Although— some say “COLD TURKEY!”
- If your companion is used to having food available throughout the day. Transition them to eating once or twice per day for dogs, and two to three times per day for cats, before beginning the transition to raw food
- Consider transitioning fully to raw in the beginning even if you ultimately intend to feed a mix of raw and cooked or dry
- This will give your pet's digestive system the optimal environment for generating healthy enzymes and flora

# WHY IS COMMERCIAL FOOD NOT GOOD FOR MY PET?

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- Cooking an animal's food ruins most of the nutritional value.
- Commercial pet foods are laden with preservatives, dyes and salt. The foods also have additives to make it taste better so that the pets will overeat
- The main ingredient in most foods are cereal grains, which end up causing a range of problems including allergies
- The vast majority of commercial foods have far too many carbohydrates in them. High levels of carbs are linked to over-eating, diabetes, weight gain and numerous other problems. Dogs should eat a diet with only a small amount of carbohydrates. It is recommended that cats do not eat any.

# BENEFITS OF RAW FEEDING

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- No doggy odour
- Naturally cleans teeth
- The time it takes for your pet to chew raw meaty bones gives their stomach time to get the acids moving
- Much smaller stools produced
- Decreased vet bills
- Less cost for food
- Biologically Appropriate
- Puppies develop at a more appropriate rate, and quick growth spurts are avoided. A good breeder will want to stop fast growth in any pup
- Develops the jaw, neck and shoulder muscles

# REASONS TO SWITCH

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- Animals that were previously sluggish become energetic
- Previous allergies disappear
- Arthritis is significantly reduced or reversed on some animals
- Better weight control
- NO MORE DOGGY ODOUR!
- Animals are living longer compared to previous pets that ate commercial foods
- Bitches managed their pregnancies better
- Better weight and survival figures in puppies

# BACK TO BASICS

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Top breeders, caring owners and well educated vets are getting back to basics. There is undeniable proof that commercial dog diets have caused immense damage to dogs around the world.

While many people always knew that it was merely common sense to feed a natural diet to their animals, a major re-education campaign is underway to help people “discover” again the fabulous benefits of feeding their dogs a natural diet.

Dogs and cats do not have the digestive system to cope with grains. Grains are one of the biggest sources of allergies in dogs. Grains make up the majority of commercial companies food sources.

Not only is feeding raw cheaper to feed than commercial dog foods, but there are enormous savings to be made by not having all those vet visits to fix your pets' allergies

# VISUALIZING YOUR PETS DIET

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We understand that will all the information being given raw feeding can seem a bit confusing. So let's try and step back and look at the raw feeding by standing back and examining it as a whole.

Imagine your pet's diet as an animal. A prey animal perhaps?

Most of the animal is made up of meat and bones. Wild animals are lean so the meat to bone ratio is close to 50/50.

Then you have organs. Imagine the amount of organs compared to the bones. It is a much smaller percentage of the whole animal than the bones and meat

Now vegetable matter. In the animal's stomach and intestines there will be things like grasses, herbs, berries, seeds and so forth. No grains really, apart from some grass seeds in season. Lots of leafy matter all pulped up. Again though a smaller % compared to the meat and bones.

OK, but that is not it is it? That is not all we are feeding surely? Well no but back to our prey animal to explain that.....

# VISUALIZING YOUR PETS DIET CONTINUED

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Imagine the prey animal living in an environment that is not overgrazed and has lovely healthy rich soil. The diet it is eating is full of nutrients and trace elements and has good levels of omega 3's. The prey animal is also a "whole animal" and includes the things that most people don't buy commercially such as eyes, brains etc. To emulate this, we can include things like kelp/alfalfa/flax & fish oils. Probiotics also come into play in their diet to give them healthy bacteria and enzymes. Green tripe can be given as a probiotic.

Of course there are other things outside of the basic visualization like fish or eggs, that can still make up a part of the diet.

We hope this helps, whenever you feel overwhelmed about the diet just try and step back and visualize.

# SUPPLEMENTS

<p><b>Alfalfa</b></p> <p>Vitamins A, B, C, D, E, F                      Biotin                      Calcium, Chromium, Copper                      Selenium, Silicon, Sodium                      Zinc</p>	<p><b>Vitamin C</b></p> <p>Vitamins A, C                      Antioxidants</p>	<p><b>Cod Liver Oil</b></p> <p>Vitamins A, D                      Antioxidants</p>
<p><b>Whole Eggs</b></p> <p>Vitamins A, B, D, E, T                      Biotin                      Calcium, Choline,                      Fat                      Protein                      Selenium, Sodium, Sulfur                      Zinc</p>	<p><b>Glucosamine</b></p> <p>Vitamin C                      Calcium                      DMG                      Magnesium                      MSM</p>	<p><b>Kelp</b></p> <p>Vitamins A, B, C, E, F,                      Biotin                      Calcium, Choline, Chromium,                      Copper                      Flourine                      Selenium, Silicon, Sodium, Sulfur                      Vanadium                      Zinc</p>
<p><b>Salmon oil</b></p> <p>DHA                      EPA                      Omega 3 fatty acids                      Omega 6 fatty acids</p>	<p><b>Sardines</b></p> <p>Vitamins A, B, D, E                      Antioxidants                      Biotin                      Choline, Chromium, Copper                      Fat                      Protein                      Selenium, Sodium, Sulfur,                      Vanadium, Zinc</p>	<p><b>Yeast</b></p> <p>Vitamin B                      Protein</p>

# FREQUENTLY ASKED QUESTIONS

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- ***My dog is having a negative reaction to switching diets***
  - Very often, when dogs(or people) make a switch to a more balanced, nutritious diet, they can sometimes display negative symptoms, such as (in the case of dogs) runny eyes, itchy skin, rashes, pimples, bad breath and smelly ears. This is just part of the healing cycle, in other words they are mobilizing toxins which have been stored in the cells of the body. These symptoms should pass over a period of time, usually a few days.
- ***Can I cook your product?***
  - Cooking is not recommended. Cooking destroys the enzymes and some nutrients in raw food defeating the purpose of feeding a raw diet.

# FAQ'S CONTINUED

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- ***Will raw food help my pet's allergies?***

It's possible. A switch to raw food may alleviate allergic symptoms your pet may be having. Many pets are allergic to proteins in grain. These allergies can be symptoms of chronic yeast infections, skin rashes and stiff joints or arthritic conditions. Long term exposure to large amounts of grains, for these animals, can be a precursor to more serious and permanent illness over time. It is never too late to switch to a raw natural diet, PETS OF ANY AGE CAN BE GIVEN A NEW DIET AND BENEFIT FROM IT VERY QUICKLY!

- ***Can I mix raw food with kibble?***

-No you shouldn't mix kibble with the raw meat, as they digest at different rates. Raw meat is much more digestible, taking only 3-4 hours, while the kibble usually takes 9-12 hours. Kibble is a cooked processed product that is harder for the dog to digest because the molecules are bound tighter together.

# FAQ'S CONTINUED

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If you feed kibble, make sure it is never combined with raw.  
Feed kibble in the AM, and raw in the PM

- How do I handle raw food safely?
  - Keep dog food products cold at all times. Thaw in the refrigerator or in cold water.
  - Thoroughly wash your hands and all surfaces before and after handling the raw food.
  - Use stainless steel dishes, as they are easier to clean and do not hold any toxins within the material
  - Make sure your dogs dish is washed after use.
  - After thawing, the dog food should be used in 2-3 days and kept in the fridge
  - Do not refreeze thawed product

# COMMON MISCONCEPTIONS

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- **Can I feed puppies on raw food?**

You most certainly can. The good news is that unlike commercial dog foods who recommend a confusing range of foods for different age groups, raw fed dogs are fed the same regardless of age.

- **My Vet told me to never feed my dog and cat bones. Is this true?**

Raw bones are very safe to feed to carnivores. Their teeth are made to grind the bone into a powder. Their stomach acid is strong enough to further digest the bone to provide nutrients to the rest of the body. Once the digested bone reaches the gut, digestive enzymes are present to further break down bone material. The carnivore's body was designed to utilize bone. NEVER feed COOKED BONE to your pet because COOKED BONES DO SPLINTER and can cause severe harm.

# COMMON MISCONCEPTIONS

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- **Freezing kills all parasites and bacteria.**

Freezing does kill some parasites but freezing tends to keep the “bugs” dormant and then they reawaken when the food is back to room temperature. Cooking does kill some “bugs” but it also kills the food nutrients too.

- **Chicken and Turkey bones are soft and wholly digestible.**

This is very true. The chicken necks provide chondroitin which is used to rebuild cartilage and collagen tissue in the joints. The body is continuously breaking down and then rebuilding itself. We must provide adequate nutrients in order for the body to properly rebuild itself. The chicken bones do digest properly because the bones do grind up well. The meat contained around the chicken necks and back is invaluable as far as providing essential nutrition. As far as dogs or cats being treated at the clinic for improperly digesting bones it very rarely happens.

# Why Feed FELINES Raw

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- Chronic diseases can be directly linked to the practice of feeding cooked food to our cats. Processing food destroys and alters enzymes, amino acids, vitamins and minerals. Cats are one of evolution's most successful predators. They never needed to develop the ability to metabolize and synthesize nutrients from plant matter. Not only are they unable to utilize grains and carbohydrates but these can actually cause harm.
- Feeding grains changes the cat's naturally acidic PH. Beginning with the mouth (causing dental disease) and ending with their digestive and urinary tracts.
- It all comes down to the basics. Cats are true (obligate) carnivores. Cats need to eat a balanced raw meat diet to survive.

# ALL ABOUT TRIPE

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## What exactly is TRIPE?

Tripe is the stomach of ruminating mammals. Ruminating mammals include common cloven-hoofed herbivores like cattle, sheep, deer, goats and antelope.

## Why should I feed my pet TRIPE?

Tripe contains minerals, nutrients, amino acid chains, enzymes and pre-digested plant material that are all extremely beneficial to the health of your pet. The chewy, rubbery texture of tripe also helps to give your pet's jaw a workout, while serving as a carnivore's natural dental floss.

Green tripe contains nutritionally balanced levels of phosphorous and calcium, is easily digestible because of its relatively high acidity, serves as a source of two essential fatty acids, and incorporates a ratio of fat to protein found to be ideal for domestic carnivores. Undigested materials contain valuable digestive enzymes, fibre for proper water regulation in the large intestine, and bacteria conducive to a healthy digestive tract.

## What is the difference between Green tripe and White tripe?

White tripe is a product that has been cleaned, scalded and bleached for human consumption. It has almost no nutritional value. Green tripe is "fresh", it has not undergone any processes that may reduce the nutritional value. Basically everything that was included in the stomach of the ruminant at the time of slaughter is what's included in green tripe.

## Sample Analysis

Moisture  
71.37%  
 Protein 15.82%  
 Phosphorous  
.14%  
 Calories  
756.4 cal/lb  
 Lactic Acid  
12,000  
 Linoleic Acid  
2.72%  
 Linolenic Acid  
.37%  
 Crude fat  
11.70%  
 Ash 1.23%  
 Calcium .12%  
 PH 6.12  
 Bacteria  
CFU/G

# RESOURCES - BOOKS

- “Switching to Raw” by Sue Johnson
- “Raising Cats Naturally” by Michelle T. Bernard
- “Natural Nutrition for Dogs and Cats: The Ultimate Diet” by Kymthy R. Schultze
- “Give Your Dog a Bone” by Dr. Ian Billinghurst
- “Dr. Pitcairn’s Complete Guide to Natural Health for Dogs & Cats” by Richard H. Pitcairn

# RESOURCES - Websites

- Jane Anderson's Raw learning site.  
[www.rawlearning.com](http://www.rawlearning.com)
- Raw feeding FAQ's [www.njboxers/faqs.htm](http://www.njboxers/faqs.htm)
- Orijen [www.championpetfoods.com](http://www.championpetfoods.com)

Check our website for customer testimonials!

[www.buddiesnaturalpetfood.ca](http://www.buddiesnaturalpetfood.ca)

“RAH-RAW”

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